



**Combat Studies Institute**  
*Presents*



## **The U.S. Army and the Media in Wartime: Historical Perspectives**



**25-27 August 2009  
Lewis and Clark Center  
US Army Combined Arms Center  
Fort Leavenworth, Kansas**

### **2009 Military History Symposium Schedule of Events**

All events take place in the Marshall Auditorium of the  
Lewis and Clark Center, except as noted.

**Day 1  
Tuesday, 25 August 2009**

**0730-0800 Registration**

**0800-0815 Administrative and Opening Remarks (Marshall Auditorium)**

**0815-0830 Movement of symposium personnel to Eisenhower Auditorium**

**0830-1000 Keynote Speaker: Mr. Bill Kurtis**

**1000-1015 Break**

**1015-1145 Panel 1. Forging a Relationship: The Army and the Media**

**Frederick Chiaventone, *A Horrible Fascination: The Military and the Media.***

**Ron Martz, *Ethics and Embedded Journalists: Beyond Boundaries of Industry Induced Guidelines on Objectivity and Balance.***

**Day 1 (cont.)  
Tuesday, 25 August 2009**

**1145-1300 Lunch / Virtual Staff Ride Demonstration**

**1300-1430 Panel 2. The Philippines and The First World War.**

**Dr. Thomas Bruscino, *It's Officers Did Not Forget: The Philippine War, the Press, and the Pre-World War I Army.***

**Mr. Jared Tracy, *Conflicts of Interest: Media Ethics and the First World War.***

**1430-1445 Break**

**1445-1615 Panel 3. The Vietnam War**

**Dr. William M. Hammond, *Generals Westmoreland and Abrams Meet the Press: What Went Right and What Went Wrong with Media Relations in Vietnam.***

**Mr. Donald North, *The Viet Cong Assault on the US Embassy at Tet and the Military Media Controversy it Launched.***

**1615-1630 Administrative Announcements**

**Day 2  
Wednesday, 26 August 2009**

**0800-0830 Registration**

**0830-0845 Welcome/Administrative Remarks**

**0845-1000 Featured Speaker: Mr. John Burns**

**1000-1015 Break**

**1015-1145 Panel 4. The Cold War**

**Mr. Paul Gardner, *The Army's Success and Failures to Foster Public Understanding during the Cold War, 1946-1989.***

**Ms. Rhonda Quillin, *Media and the US Army in Warfare: A Roadmap for Success.***

**1145-1300 Lunch**

**Day 2**  
**Wednesday, 26 August 2009**

**0800-0830 Registration**

**0830-0845 Welcome/Administrative Remarks**

**0845-1000 Featured Speaker: Mr. John Burns**

**1000-1015 Break**

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**Ms. Rhonda Quillin, *Media and the US Army in Warfare: A Roadmap for Success.***

**1145-1300 Lunch**

**Day 2 (cont.)**  
**Wednesday, 26 August 2009**

**1300-1430: Panel 5. Experiences Beyond the US Army**

**Dr. Robert Bauman, *The Soviet Media During the War In Afghanistan, 1979-1989.***

**Mr. Bernard Barnett, *The ICRC's Approach in Terms of Philosophy, Planning, and Execution of a Media Plan.***

**1430-1445 Break**

**1445-1615 Featured Speaker: Mr. Chuck de Caro**

**1615-1630 Administrative Announcements**

**Day 2 (cont.)  
Wednesday, 26 August 2009**

**1300-1430: Panel 5. Experiences Beyond the US Army**

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**1615-1630 Administrative Announcements**

**Day 3  
Thursday, 27 August 2009**

**0800-0830 Registration**

**0830-0845 Welcome/Administrative Remarks**

**0845-1015 Featured Speaker: Mr. Andrew Lubin**

**1015-1030 Break**

**1030-1200 Panel 6. Current Operations.**

**Dr. Phillip Fraund, *Historical Roots and Explanations for "Embedding" Journalists.***

**Dr. Stephen Badsey, *Beyond Doctrine: A Historical Perspective on the Information Operations Debate in Media-Military Relations.***

**1200-1300 Lunch**

**1300-1430 Featured Speaker: Mr. Ralph Peters**

**1430-1440 Administrative Announcements**

**1440-1500 Concluding Remarks**

# Directions and Parking

As a small post, parking is at a premium at Fort Leavenworth. Most spaces require a parking tag, which are given to assigned personnel. Refrain from parking in lots requiring a tag or sticker, as you may receive a ticket from the Military Police.

Open lots are marked with a blue dot. Each these lots will require a walk up to one eighth or one quarter of a mile.

1. The old Bell Hall parking lot. With the razing of the old CGSC building this lot is now open parking.
2. Gruber Gym. There is parking on the south and north sides of the building.
3. Sherman Avenue. Open parking is allowed along the west side of the roadway.
4. Post Lodging and Harney Gym.
5. Frontier Conference Center/Trails West Golf Course.

